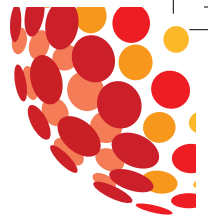
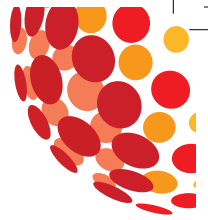


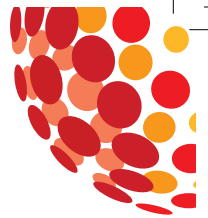
TIME	EVENTS	VENUE
08.00-09.00	REGISTRATION	GALLERY B L1
09.00-09.15	WELCOME AND OPENING REMARKS • CHUA THIAN POH 蔡天宝, Chairman, Business China, Singapore	BALLROOM L1
09.15-10.00	OPENING PLENARY SESSION Looking at China's road map over the next 10 years What will be the key factors, both domestic and external, that will shape China's evolution over the next 10 years? A framework-setting contribution for the Forum's discussions. • WU JIANMIN 吴建民, Executive Vice Chairman, China Institute for Innovation and Development Strategy, People's Republic of China Moderated by: CLAUDE SMADJA , President, Smadja & Associates, Switzerland	BALLROOM L1
10.00-11.15	A BUSINESS/ ECONOMIST PLENARY ROUNDTABLE A new growth story for China: What will change in China's economic strategy in the coming years? Everyone recognizes that China's growth strategy in the next 10 years will have to be quite different. • To what extent will China be able to continue to rely on 'cheap labour'? • How much of a constraining factor, or additional boost, will the environment and climate change prove to be? • How will China be able to develop its domestic consumption in order to achieve more balanced growth? • How technology-driven will China's future growth be? • CHEN SIQING 陈四清, Executive Vice President, Bank of China Group, People's Republic of China • ELIZABETH C. ECONOMY C.V. Starr Senior Fellow & Director, Asia Studies, Council on Foreign Relations, United States • HE LI 何力, Editor, Caijing Magazine, People's Republic of China • LIM CHENG TECK 林清德, Executive Vice Chairman and Chief Executive Officer, Standard Chartered Bank (China) Limited, People's Republic of China Moderated by: CLAUDE SMADJA , President, Smadja & Associates, Switzerland	BALLROOM L1
11.15-11.45	NETWORKING BREAK	GALLERY A L1
11.45-12.45	PANEL DISCUSSION Getting inside the mind of Chinese consumers Companies and products, from all sectors, have made huge inroads into the Chinese market, becoming known and beloved brands for Chinese consumers. • How can these market opportunities be identified? • How will the tastes and needs of Chinese consumers evolve over the coming years? • How brand and price sensitive is the Chinese consumer? • What are the key factors that corporations need to leverage in order to be successful in the Chinese market? • How fragmented is the Chinese market in terms of purchasing power and regional differences? • TIM LOVE , CEO, APIMA, Omnicom Group Inc, United States • KUNAL SINHA , Regional Cultural Insights Director, Ogilvy & Mather Asia Pacific, People's Republic of China Moderated by: TAN CHIN TIONG 陈振忠, President, Singapore Institute of Technology, Singapore	MILLENNIA 3 L2



TIME	EVENTS	VENUE
11.45-12.45	<p>PANEL DISCUSSION</p> <p>Looking at the dynamics of reform and change in China An integrated picture of China today and steps taken to achieve its current positioning as a global player.</p> <ul style="list-style-type: none"> • What are the trends, forces and factors shaping China's process of reform and economic development? • What to expect from China as a business partner, as an economic power and as a new geopolitical giant? <p>A discussion with:</p> <ul style="list-style-type: none"> • KISHORE MAHBUBANI, Dean, Lee Kuan Yew School of Public Policy, Singapore • ZHANG FENGBO 张风波, A Leading Chinese Economist, People's Republic of China 	MILLENNIA 1 L2
11.45-12.45	<p>BRIEFING</p> <p>Tell me about risk in China For competitive international businesses, there is no option but to invest in one of the world's largest growing markets and rising economic power.</p> <ul style="list-style-type: none"> • In addition to 'classic risk assessment' what are the additional elements that need to be taken into account when dealing in, and with, China? • To what extent do both cultural and corporate cultural differences impact on risk assessment and risk management in China? • Is the degree and nature of risk changing as China becomes increasingly integrated into global regulatory and rules-based frameworks? <p>A discussion between:</p> <ul style="list-style-type: none"> • VINCENT CHAN 陈镇洪, CEO, Spring Capital & President, HK Venture Capital and Private Equity Association, Hong Kong SAR • JACK PERKOWSKI, Managing Partner, JFP Holdings, United States 	MILLENNIA 2 L2
13.00-14.30	<p>PLENARY LUNCHEON</p> <p>The future of the US-China relations, an American perspective</p> <ul style="list-style-type: none"> • JON M. HUNTSMAN JR. 洪博培, US Ambassador to People's Republic of China <p>Moderated by: JOSEPHINE TEO 杨莉明, Chief Executive Officer, Business China, Singapore</p>	BALLROOM L1
14.45-16.00	<p>PLENARY BRAINSTORMING SESSION</p> <p>China's role in the new geopolitical landscape: The view from Beijing....and from the outside world</p> <ul style="list-style-type: none"> • How will China's role on the international stage evolve and how willing will Beijing be in the coming years to assume greater international responsibilities? • Does the Chinese leadership already have a clear vision of what role it wants China to play on the international scene, despite continued claims that China will remain a developing country for many years to come? • Do Chinese leaders consider that there is a convergence of interest between China and the other BRIC countries? • To what extent will China leverage its increasing clout to re-shape the structures of global governance? <ul style="list-style-type: none"> • RONNIE CHAN 陈启宗, Chairman Hang Lung Properties Ltd, Hong Kong, SAR • FRANÇOIS GODEMENT, Senior Policy Fellow, European Council on Foreign Relations, France • PRATAP BHANU MEHTA, President, Center for Policy Research, India • SHEN DINGLI 沈丁立, Professor and Executive Dean, Institute of International Studies, Fudan University, People's Republic of China • SHI YINHONG 时殷弘, Professor of International Relations and Director, Centre on American Studies, Renmin University, People's Republic of China <p>Moderated by: TOMMY KOH 许通美, Ambassador-At-Large, Ministry of Foreign Affairs & Special Adviser, Institute of Policy Studies, Lee Kuan Yew School of Public Policy, Singapore</p>	MILLENNIA 1 L2



TIME	EVENTS	VENUE
16.00-16.30	NETWORKING BREAK	MILLENNIA FOYER L2
16.30-18.00	<p>DEBATE IN PARALLEL</p> <p>China's cultural explosion: shaping the people's dreams China has witnessed an explosion in arts and culture from film to sculpture, painting, music, theatre and new media.</p> <ul style="list-style-type: none"> • What trends are emerging, and what influence do they have on shaping the perceptions and mindsets of Chinese citizens of different generations? • How much is China becoming part of the global culture? • What about the juxtaposition between the traditional and the modern? • How is Chinese media contributing to the changing values, expectations and aspirations of Chinese individuals? • What does this mean for the fabric of traditional Chinese society? <ul style="list-style-type: none"> • CHARLES H. C. KAO 高希均, Founder and Chairman, Global Views Monthly, Taiwan • ELEPHANT XIANG 项昊, Award-Winning Artist, People's Republic of China • YAN YUNXIANG 阎云翔, Professor Co-Director, Center for Chinese Studies, UCLA, United States <p>Moderated by: LIM JIM KOON 林任君, Editor, Lianhe Zaobao</p>	MILLENNIA 1 L2
16.30-18.00	<p>DEBATE IN PARALLEL</p> <p>The reshaping of China's society: How rural and urban realities will evolve in the coming years Approximately 55% of China's population, or roughly 700 million people, live in rural areas (2009). Many of these rural areas still lack basic services such as clean drinking water, healthcare and education. It is also in rural areas that most manifestations of social unrest occur.</p> <ul style="list-style-type: none"> • How is the leadership coping with the growing frustration of the rural population? • How can the continuing migration to urban centers be managed? • What future can be expected for rural populations and what challenges exist, in particular for women living in the countryside? • What challenges will the urban explosion continue to bring and how is the leadership responding? <ul style="list-style-type: none"> • JEAN C. OI 戴慕珍, William Haas Professor in Chinese Politics, Senior Fellow, Freeman Spogli Institute for International Studies & Founding Director, Stanford China Program, Shorenstein Asia-Pacific Research Center, Stanford University, United States • JAMES WEN 文贯中, Professor, Trinity College, United States • WU QING 吴青, Professor of Beijing Foreign Studies University & Board Member, The Cultural Development Center for Rural Women, People's Republic of China • XIE LIHUA 谢丽华, Board Chair, Beijing Cultural Development Center for Rural Women, People's Republic of China 	MILLENNIA 2 L2



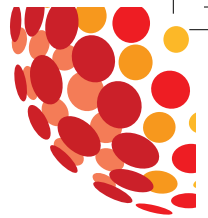
FutureChina Global Forum

STRATEGIC INSIGHTS FOR RIDING CHINA'S NEXT DECADE

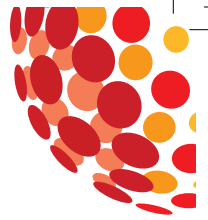
MONDAY 12 JULY 2010

TIME	EVENTS	VENUE
16.30-18.00	<p>ROUNDTABLE DISCUSSION IN PARALLEL</p> <p>Science and technology: China's new frontier?</p> <p>China has placed a top priority on developing world-class higher education, research, science and technology capabilities as it aims to move toward knowledge and innovation-based economy. It has established itself as a global player in key industry sectors, such as pharmaceutical, biotech and alternative energy. 400 of the Fortune 500 have R&D centres in China today.</p> <ul style="list-style-type: none"> • What is the current status of China's capabilities in terms of scientific and technological innovation? • How will this impact on China's economic strategy and trajectory? • How will the global balance of R&D power evolve over the next 2 decades? <ul style="list-style-type: none"> • JIN KEWEN 金克文, General Manager, Charles River Laboratories (CRL), People's Republic of China • SU GUANING 徐冠林, President, Nanyang Technological University (NTU), Singapore • ZHU YIZHUN 朱依淳, Dean of Pharmacy, Fudan University & Professor, National University of Singapore, People's Republic of China <p>Moderated by: CLAUDE SMADJA, President, Smadja & Associates, Switzerland</p>	MILLENNIA 3 L2
18.30-19.15	COCKTAIL RECEPTION	GALLERY A L1
19.30-22.00	<p>DINNER DIALOGUE WITH GUEST-OF-HONOUR</p> <ul style="list-style-type: none"> • LEE KUAN YEW 李光耀, Minister Mentor, Singapore <p>Moderated by: ROBIN HU 胡以晨, Senior Executive Vice President, Singapore Press Holdings, Singapore</p> <p>Featuring a special performance by the Singapore Chinese Orchestra led by Music Director, Yeh Tsung.</p> <p><i>For security and protocol reasons, guests are requested to arrive before 1915hrs and be seated by 1930hrs. Forum name badge is required for entry.</i></p>	BALLROOM L1

- END OF DAY 1 -



TIME	EVENTS	VENUE
08.30-10.00	<p>PLENARY IN PARALLEL ROUNDTABLE DISCUSSION</p> <p>How will China project its financial power over the next decade? China today, with USD 2 400 billion, has the highest amount of foreign reserves in the world. Through its sovereign fund and state-owned companies, the Chinese government is acquiring assets for their strategic value (energy, commodities, minerals), in addition to stakes in major international corporations.</p> <ul style="list-style-type: none"> • What projections can be made about the evolution of China's financial capabilities? • How will China leverage this growing financial power? • In which sectors and regions can Chinese investment be expected to grow? • Is there a risk of a backlash? <p>A discussion between:</p> <ul style="list-style-type: none"> • NICHOLAS LARDY, Anthony M. Solomon Senior Fellow, Peterson Institute for International Economics, United States • XIAO GENG 肖耿, Professor and Director, Columbia University Global Center in Beijing, People's Republic of China <p>Moderated by: CLAUDE SMADJA, President, Smadja & Associates, Switzerland</p>	MILLENNIA 2 L2
8.30-10.00	<p>PLENARY IN PARALLEL ROUNDTABLE DISCUSSION</p> <p>The future of the private sector in China The role of China's private sector has been expanding at phenomenal rates. According to a Chinese government source, 90% of the jobs created in the first part of 2010 came from the private sector. At the same time, Chinese entrepreneurs are increasingly looking beyond China's borders.</p> <ul style="list-style-type: none"> • What are the key strengths of Chinese private sector companies? • What challenges do Chinese private sector companies face as the Chinese market gets increasingly competitive and they aspire to go international? • What measures can Chinese private sector companies implement to overcome these challenges? • Where do you think the Chinese private sector will be on the global stage in 10 years? • Is there anything particular about the dynamic between the public and private sector in China that should be highlighted? <ul style="list-style-type: none"> • FANG FENGLEI 方风雷, Chairman, Hopu Investment Management, People's Republic of China • LIU YONGHAO 刘永好, Chairman, New Hope Group, People's Republic of China • WEI YING CHIAO 魏应交, Chairman, Ting Hsin International Group, Taiwan <p>Moderated by: JAMES HEXTER, Director, McKinsey & Co, Chairman, Beijing Office, People's Republic of China</p>	MILLENNIA 1 L2
10.00-10.30	NETWORKING BREAK	MILLENNIA FOYER L2
10.30-11.30	<p>BRIEFING</p> <p>Who are China's rising political stars? China has created a system of leadership change, which seems to be working very smoothly. We already know the next top two leaders who are being groomed to assume power in 2012.</p> <ul style="list-style-type: none"> • In what way could they differ from their predecessors? • What characterises the emerging generation of leaders who will assume their positions in the top tier of the leadership structure? • Who are the people to watch? <ul style="list-style-type: none"> • RANA MITTER, Professor of the History and Politics of Modern China, Institute for Chinese Studies, University of Oxford, United Kingdom • PEI MINXIN 裴敏欣, Professor of Government, Roberts Fellow & Director, Keck Center for International and Strategic Studies, Claremont McKenna College, United States • WANG GUNGWU 王赓武, Professor, National University of Singapore, Chairman of East Asian Institute, Singapore 	MILLENNIA 1 L2



TIME	EVENTS	VENUE
10.30-11.30	<p>PANEL DISCUSSION IN PARALLEL</p> <p>China growth: How green will it be?</p> <ul style="list-style-type: none"> • How will China's economic priorities evolve to take into account environmental challenges? • What opportunities exist for China in pursuing greener growth? • Will greener growth necessarily mean slower growth? • To what extent will Beijing be able to enforce environment regulations in view of the provinces continued emphasis on high growth? <ul style="list-style-type: none"> • CHAN HAN MENG 陈翰明, Executive Director, Nature Elements Capital, People's Republic of China • LI BO 李波, President, Friends of Nature, People's Republic of China • LIN JIAN 林健, CEO, Shanghai Environment and Energy Exchange (SEEE), People's Republic of China • WANG CANFA 王灿发, Professor, China University of Political Science and Law & Chairman, Environmental Law, Chinese Society for Environmental Sciences, People's Republic of China 	MILLENNIA 2 L2
11.30-12.45	<p>PLENARY SESSION</p> <p>China's rise: Redrawing Asia's map</p> <p>The rise of China is creating a new economic and geopolitical reality in Asia.</p> <ul style="list-style-type: none"> • How is Japan coming to terms with China's rise? • What is the impact of the growing economic integration in North East Asia (Japan, Korea, China)? • How is the rise of China impacting on the way Asia looks at itself as an economic region? • Is China going to be a force for economic integration in the region? • How will the complex relationship between the US and China, in terms of influence in the region, evolve? • How will the mix of cooperation and competition be managed in the India-China relationship? How will the evolution of this relationship impact on the whole region? <ul style="list-style-type: none"> • GUO DINGPING 郭定平, Professor of Political Science, School of International Relations and Public Affairs & Vice-Dean, Institute of International Studies & Director, Center for Japanese Studies, Fudan University, People's Republic of China • PREM SHANKAR JHA, Author and Independent Journalist, India • LIM HUA SING 林华生, Professor, Institute of Asia-Pacific Studies & Director, Institute of Chinese Economies, Waseda University, Japan <p>Moderated by: CLAUDE SMADJA, President, Smadja & Associates, Switzerland</p>	MILLENNIA 1 L2
13.00-14.45	<p>CLOSING PLENARY LUNCHEON</p> <p>China's emergence as a global game changer</p> <ul style="list-style-type: none"> • GEORGE YONG-BOON YEO 杨荣文, Foreign Minister, Singapore <p>Moderated by: JOSEPHINE TEO 杨莉明, Chief Executive Officer, Business China, Singapore</p>	BALLROOM L1

- END OF DAY 2 -