

Embarking on the New Technology Era

Public program as of May 11, 2016

Sunday 13 November	
11:30 onwards	Participant registration
15:15-15:30	Welcoming remarks
15:30-17:00	Peering into 2017: A view on the global economy and what it means for Mexico
17:15-18:15	The emerging game-changers: Meet and listen to Mexico's new tech generation
17:15-18:15	From the 20th to the 21st century corporation: What needs to change
18:30-19:45	What to expect from the new US administration and the political picture in the US
20:00-20:30	Cocktail reception
20:30-22:00	Official opening dinner <i>Featuring a keynote speaker</i>

Monday 14 November	
08:45-10:00	The new opportunities in the Mexico India Business relationship
10:00-10:30	Networking Break
10:30-11:45	Going Green in the era of Carbon reduction
10:30-11:45	Does Mexico have the right policies for the new technology era?
12:00-13:15	Making Fintech a tool for Mexico's growth and social development
12:00-13:15	The changing economic and political map in Latin America: What impact for Mexico?
12:00-13:15	What is Mexico doing to prepare for the jobs of the 21st Century economy?

13:30-15:00	Plenary Luncheon <i>Featuring a keynote speaker</i>
15:15-16:30	High Growth Potential: Aerospace
15:15-16:30	High Growth Potential: Solar
15:15-16:30	High Growth Potential: Tourism
16:30-17:00	Networking break
17:00-18:15	Where the Internet of Things could lead Mexico
17:00-18:15	What actions now to achieve the objectives of the National Infrastructure Program
17:00-18:15	The new opportunities in the Mexico – China Business relationship
18:30-19:45	5% growth in 2018: Achievable or not? At what conditions?
20:00-22:15	Gala Dinner

Tuesday 28 October	
08:45-10:00	Using technology as a key driver for productivity and profitability
08:45-10:00	Making an asset of the border
10:00-10:30	Networking break
10:30-11:45	High Growth Potential: Automotive
10:30-11:45	High Growth Potential: Healthcare
10:30-11:45	High Growth Potential: Digital Media
12:00-13:15	Getting smarter and faster about Cybersecurity: How government and corporations could do more and better
12:00-13:15	Mexico and the EU what options to update the Global Agreement to bolster trade and investment
13:30-15:00	Plenary luncheon <i>Featuring a keynote speaker</i>
15:15-16:30	Mexico's energy industry: Ensuring the benefits of the reforms despite falling oil

	prices
16:45-18:00	Closing Plenary Session
18:00-19:00	Farewell reception

Over its 13 years of existence the Mexico Cumbre de Negocios has become the number one economic and business event in the region. It has expanded its footprint to cover not only Mexico's future in the global context but the key strategic issues common to, or impacting on, the whole region. The creation of the Pacific Alliance, the Trans Pacific Partnership developments have highlighted not only the opportunities being created but also how so many crucial issues affecting one country such as Mexico, and its partners, impact on one another. The Mexico Cumbre de Negocios has thus become the unique platform covering these strategic issues combining regional and national perspectives.