

World Manufacturing Convention

May 24-26, 2018

*Hefei Binhu International Exhibition & Convention Center,
Anhui Province*

Co-Chairmen:

Mr. Christian Wulff, Former President of the Federal Republic of Germany

Mr. Jean-Pierre Raffarin, Former Prime Minister of the French Republic

Shaping the future of manufacturing

Manufacturing is undergoing a fundamental revolution worldwide. The Internet of Things, Artificial Intelligence and advanced Robotics, big data and cloud computing are radically changing the conditions of industrial activity, creating a unique opportunity for new significant productivity gains and competitive advantages for first mover countries and companies. At the same time, major new developments in the global economy as well new issues and challenges on the international trade scene coupled with environmental pressures and the emergences of new risks are putting pressure on corporations to review the location of their activities and reshape and streamline their supply chains.

Industry 4.0 – the fourth industrial revolution – is there with tremendous implications in the economic, corporate, social and geopolitical domains. Whether it is Germany’s “Industry 4.0” or China’s “Made in China 2025”, the US “Manufacturing revitalization”, France’s “Industry of the Future”, Japan’s “Society 5.0” or India’s “Make in India” every major country in the world is today confronting the challenge of creating the conditions for the successful transformation and expansion of its industrial base as crucial asset for tomorrow’s prosperity.

The Global Alliance of SMEs - GASME - is convening the World Manufacturing Convention to discuss the key elements of the manufacturing revolution underway and assess their impact, to explore the policies and initiatives that will allow countries and corporations to leverage the new immense opportunities created by this industrial revolution and to manage the challenges that it is creating.

The World Manufacturing Convention will also provide a privileged framework for promoting closer global cooperation, efficient exchanges of views and expertise. It will offer participants an opportunity for creating new business relationships and for matchmaking

between Chinese and foreign manufacturers. More than 200 advanced foreign manufacturers will be invited for match making contacts with Chinese enterprises.

The Global Alliance of SMEs is co-hosting the World Manufacturing Convention with the Federation of German Industries (BDI), the United Nations Industrial Development Organization (UNIDO), the Zhejiang Provincial Government, China Council for the Promotion of International Trade, and the Chinese People's Association for Friendship with Foreign Countries.

Major business and industrial organizations are being invited as Partners for the World Manufacturing Convention and a full list of partner organizations will be permanently updated on the website of the WMC.

The major speakers at the World Manufacturing Convention

Top government leaders from the People's Republic of China

Leaders of Anhui Provincial Government

Top leaders of Multinational Corporations

Top leaders from Major Chinese corporations

Heads of major business organizations such as:

- Dieter Kempf, President of the Federation of German Industries (BDI)
- Philippe Contet, Director General of the Federation of Mechanical Industries

Thought leaders and experts from major Chinese and international think-tanks and academic centers of excellence

International personalities such as:

- Christian Wulff, Global Chairman of GASME and Former President of Federal Republic of Germany
- Jean-Pierre Raffarin, Global Advisor of GASME and Former Prime Minister of France
- Yukio Hatoyama, Former Prime Minister of Japan
- Li Yong, Director General of the UNIDO
- Li Yizhong, Chairman of China Federation of Industrial Economics

The participants at the World Manufacturing Convention

Participation at the World Manufacturing Convention is by invitation.

The Convention will bring together about 3000 participants. Among them:

- Senior executives from international and Chinese manufacturing corporations from all key industrial and I.T sectors
- Senior executives from financial institutions
- Senior executives of corporations from the services sector
- Editors from economic, business and industry publications

On the agenda of the World Manufacturing Convention

- ✓ Creating the right ecosystems for smart manufacturing
- ✓ Digitization as the future of supply chains
- ✓ Intellectual Property strategies for smart manufacturing
- ✓ Policies for sustainable industrialization
- ✓ Leveraging the power of big data for productivity and competitiveness
- ✓ Financing for smart manufacturing
- ✓ How to create the greatest competitive advantage from Advanced Robotics and Artificial Intelligence?
- ✓ «Made in China 2025»: A game changer for the global manufacturing landscape?
- ✓ The new global manufacturing map: A new world manufacturing order?

Sectoral focus:

- ✓ Automotive industry
- ✓ Electronics industry
- ✓ Transportation industry
- ✓ Consumer goods industry

Logistics information

The organizers of the World Manufacturing Convention have blocked a number of rooms at a preferential rate in a number of 5 and 4 star hotels conveniently located around the Binhu International Exhibition & Convention Center. Upon registration, participants will be able to contact a liaison manager at the hotel of their choice for booking their accommodation.

Contact:

For further information, please contact:

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