

"Mexico path forward beyond the pandemic"

PROGRAM ORIENTATIONS

Topics:

- Mexico's prospects in the context of an uneven global recovery
- What more can be done to alleviate the pandemic impact on the gap between the two Mexicos
- Boosting the resilience and growth of SMEs as a key component of Mexico's economic future
- What steps to leverage the near-shoring trend not only from US investors but also from Asian ones looking at the US market?
- Infrastructure: How to ensure that the new emphasis on PPPs will boost infrastructure development?
- Pivoting to a North American Industrial Platform what key role for Mexico?
What can be done to move towards a more integrated North American industrial platform? Is the Biden administration ready for this?
- Making use of the positives in Mexico's economic picture (robust external sector and strong remittances, sound fiscal position, attractive equity market)
- Sector focus:
 - Automotive
 - Food & Beverage/Agriculture
 - Tourism
 - Smart Cities (Including of course the Ciudad Modelo example)
 - Health
- Covid's key changes for Mexico's business landscape: going beyond the headlines
- Can Mexico sustain its current energy policy?
What are the implications of the current energy policy on the economy, climate change and emission reductions objectives, what are the risks of international backlash if the EU implements a border carbon tax, etc...
- Time for Mexico to jump on the ESG bandwagon
- What steps to increase preparedness against natural disasters
- How will Mexico remedy Covid's catastrophic impact on education
- Leveraging Mexico's assets to accelerate the country's digital transformation
- Mexican startups overcoming the pandemic
 - Success stories leading to concrete recommendations
 - Focus on investment explosion in Fintech, Health and Digital Health