



*Bengaluru , Conrad Hotel  
3-4 March 2022*

***THE* high-profile international event highlighting the coming of age of Bengaluru as the new global high-tech innovation hub**

**More than an event: The process for building peer communities**

**Bringing leading VCs and startups founders from key countries to engage in an outcome-oriented technology and business interaction with their peers in India**

**A time-efficient opportunity for insights on where India's entrepreneurship and innovation momentum is going and how new technology is being created**

## A high profile, global, *must attend*, event

- To expand the business/financial connection between the India entrepreneurs/startups ecosystems and relevant partners from some key countries
- To assess the long-term Post-Covid changes and the immediate opportunities for startups and corporates
- To identify and discuss insights and updates on the next technology developments and their impact for business
- To be a platform for dialogue between technology innovators and business end-users
- To assess the impact policies and regulations on disruptive technologies as they are being shaped
- To provide time-efficient insights on where India's technology ecosystem is going

## Bengaluru where it all happens

- India's third largest city, the magnet for high-tech talent, home to 1.9 million tech workers
- The silicon valley and IT capital of India
- Inventing the new playbook for innovation, entrepreneurship and startup success
- The world's third largest – soon to become the second largest - startup ecosystem
- Home to 456 of the 1,170 MNCs' R&D centres in India
- Home to 26 of India's 58 Unicorns and more soonicorns than Delhi and Mumbai combined... And counting

## The Participants:

### **Successful Indian and global startup founders**

*To share their story, connect with global investors, explore India as a market, meet business leaders*

### **Indian and global VCs**

*To showcase their portfolio, share their learnings, attract global LPs, get first-hand insights on India's startup revolution*

### **Indian and global corporates**

*To develop their involvement with the startup ecosystem, explore new opportunities for partnerships with innovative entrepreneurs, discuss the leveraging of technological advances by their company*

### **Tech thought leaders and public policy experts**

*To discuss what is coming next in disruptive technologies and the implications for business and society, to update on regulatory trends which will impact, directly or indirectly, developing or leveraging new technologies*

## The Conveners:

Smadja & Smadja Strategic Advisory (S&S) is a Firm established in 2001 in Switzerland and in the US. It works with international companies, individual investors and government entities on global trends and strategic issues.

The Firm's mission is to help its clients navigate and leverage globalization and the technology and entrepreneurial revolution, providing them with actionable" insights and a "world view" to help identify new opportunities and risks, and manage the increasing volatility and complexity of a globalized world.

The firm creates platforms of contents – from strategic, behind closed doors, seminars to high profile international conferences. Smadja & Smadja has activities, clients and partners in Asia, North America, Europe, Latin America and the Middle East.