



# IGIC

INDIA GLOBAL INNOVATION CONNECT

*4th Annual meeting  
Bengaluru 4 – 5 June 2025*

An initiative of

smadja  
smadja &

## A high profile, global, *must attend*, event focused on startups and Entrepreneurship – The only one of its kind in India

To expand the technology/business interaction between India's startups-Funders ecosystem and several peer ecosystems from foreign countries

To provide actionable insights on how to accelerate technology innovation is developing in India

To help boost the process from innovative ideas into marketable products and services

To identify technology and business trends and the openings they create for startups and corporates

To highlight the rise of India as the new global hub for innovation and entrepreneurship

To assess the impact of policies and regulations on technology innovation as they are shaped

A global platform, expanding its impact with its fourth Annual meetings

A strategic location: Bengaluru where it all happens, The silicon valley and IT capital of India; the cradle of the world's third largest startup ecosystem; the number one location in India for R&D centres, and Global Capability Centres (GCCs)

More than an event: A process for accelerating technology innovation and for building cross-border entrepreneurs communities and ecosystems interaction

A framework for creating business relationships between startup founders and funders from key countries and their peers in India,

## IGIC FAST-MOVING STORY

Categories	2022 actual	2023 actual	2024 actual	2025 Targets
Number of ACTUAL participants	294	338	391	450
Number of speakers	94	103	116	115-120
VC and startups pax	151	168	208	240
Corporate executives	102	127	140	150
Academics	15	23	23	20
Public personalities + unspecified	26	20	20	25
Countries represented	10	11	13	15-16
Percentage non-India speakers & participants	27%	30%	35%	40%

- **Some initial orientations for IGIC 2025 (1)**
- **A track of sessions on “accelerating innovation in India”** : Expanding funding sources, strategies for cross-border innovation synergies, leveraging disruptive technologies to accelerate innovation, heightening the role of GCCs and R&D centers, etc.
- **Expanding the participation of the funding side beyond VCs:** Private Equity, Angel Investors, Family Offices, Corporate venture.
- **A focus on leveraging the fine edge of AI’s capabilities**
- **“What’s next in...”**: Technology and opportunities updates on driving sectors such as Fintech, Biotech, semiconductors, Big data, e-commerce, etc.

- **Some initial orientations for IGIC 2025 (2)**
- **Integrating a defense technology element**, leading startups in that domain, their role in the overall innovation process
- **Deep Tech as the next frontier of innovation**
- **Beyond the “unicorns vs camels” debate: A focus on chasing companies that can go public**
- **Addressing the Data centres problematic:** the nexus of the digital economy and society, and of a global leadership position in the commanding heights of technology
- **More “by-invitation-only” meetings as curtain-raisers or side-meetings** , for targeted discussions among Indian and foreign players on topics relevant to innovators and startup funders
- **New session’s formats** to stir up more outcome-oriented interaction



## The Participants:

### **Successful Indian and global startup founders**

*To share their story, connect with global investors, explore India as a market, meet business leaders*

### **Indian and global VCs, PEs, Family offices**

*To showcase their portfolio, share perspectives, get first-hand insights on India's startup ecosystem, explore partnerships*

### **Indian and global corporates**

*To develop their involvement with the startup ecosystem, develop connections between R&D and GCC centers and innovative entrepreneurs, discuss the leveraging of technological advances by their company*

### **Tech thought leaders and public policy experts**

*To identify next technology developments and the implications, to update on regulatory trends impacting, directly or indirectly, on the development or leveraging of new technologies*

## The Convener:

Smadja & Smadja Strategic Advisory (S&S) was established in 2001 in Switzerland and in the US. The Firm works with corporations, individual investors and government entities on global trends and strategic issues.

The Firm helps its clients navigate and leverage globalization and the technology and entrepreneurial revolution, providing them with actionable insights and a “world view” to identify new opportunities and risks, and manage the structural volatility and complexity of the 21st century international landscape.

The firm creates platforms of contents – from strategic, behind closed doors, seminars to high profile international conferences. Smadja & Smadja has activities, clients and partners in Asia, North America, Europe, Latin America and the Middle East.