

The 2025 Global Ocean Economy Conference

Held in the context of the 2025 China Marine Economy Expo

Blue Enterprise Awards & Rankings Ceremony

Shenzhen October 29, 2025

Program as of 20 October 2025

Saturday 29 October 2025	
09:00-09:05	Opening Address
09:05-09:20	<i>Release of the CMEE Blue Innovation Enterprises List 2025</i>
09:20-10:10	<i>Actions to develop China's marine technology innovation potential</i> ✓ <i>What ways to leverage more intensively AI, IoT, Big Data and other disruptive technologies for scaling up the technology level of Blue economy sectors?</i> ✓ <i>What government measures/policies could help Incentivize R&D and Blue technology by the private sector?</i> ✓ <i>What actions to enhance the contribution of Blue economy startups for expanding China's innovation potential?</i>
10:10-10:25	<i>Presentation of the CMEE "Ocean Star" Awards 2025</i>
10:25-11:15	<i>What initiatives to Shenzhen's positioning as a global marine hub ?</i>

	✓ <i>What next actions could be undertaken to strengthen Shenzhen's positioning as a Global Marine hub?</i> ✓ <i>How should Shenzhen create the narrative and convey the message at the international level to highlight and promote its objectives?</i> ✓ <i>What kind of international synergies and networks with foreign marine think tanks, marine international institutions, Blue economy business organizations should be created to accelerate the recognition of Shenzhen as a Global Marine Hub?</i>
11:15-11:30	<i>Recognition of the Winner of the Blue Economy Investment Promotion Award 2025</i>
11:30-12:30	<i>Financing the expansion of China's marine economy sector</i> ✓ <i>What initiatives to direct more private capital flows towards Blue finance?</i> ✓ <i>What approach for risk mitigation in Blue finance to incentivize more investment?</i> ✓ <i>What actions to help promote more foreign investment in China's ocean economy?</i>
12:30	<i>Concluding remarks</i>