



INDIA INNOVATION INITIATIVE

*Bangalore , Conrad Hotel
17-18 Septembre 2020*

The India Innovation Initiative



A high profile, global, *must attend*, event

- To expand the technology Interaction between India and key countries
- To connect Indian and foreign startups with VCs from India and other countries
- To update on the next technology developments and their impact in business
- To be a platform for dialogue between the technology innovators and the business end-users
- To discuss policies and regulations on disruptive technologies as they are being shaped
- To provide insights in a time-efficient way on where India's technology ecosystem is going

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Bengaluru: An Emerging Global Tech Hub:

- India's fourth largest city, now a magnet for high-tech talent, home to 1.9 million tech workers
- The silicon valley and IT capital of India
- The third largest startup ecosystem in the world
- Home to 456 of the 1,170 MNC R&D centres in India
- Home to 14 of India's 32 Unicorns and more soonicorns than Delhi and Mumbai combined
- Bengaluru-based startups have raised \$30.57 billion since 2010 of which \$20.1 billion raised in the last four years.

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**A High Profile International Standard Event for Bangalore
as an emerging global high-tech hub***

***A holistic approach to innovation, entrepreneurship and
technology***

*** *With the support of the Government of Karnataka***

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The Participants:

Successful Indian and global startup founders

To share their story, connect with global investors, explore India as a market, meet business leaders

Indian and global VCs

To showcase their portfolio, share their learnings, attract global LPs, get first-hand insights on India's startup revolution

Indian and global corporates

To develop their involvement with the startup ecosystem, explore new opportunities for partnerships with innovative entrepreneurs, discuss the leveraging of technological advances by their company

Tech thought leaders and public policy experts

To discuss what is coming next in disruptive technologies and the implications for business and society, to update on regulatory trends which will impact directly or indirectly corporations and startups developing or leveraging new technologies

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The Conveners:

Smadja & Smadja Strategic Advisory (S&S) is a Firm established in 2001 in Switzerland and in the US. It works with international companies, individual investors and government entities on global trends and strategic issues.

The Firm's mission is to help its clients navigate and leverage globalization and the technology and entrepreneurial revolution, providing them with actionable" insights and a "world view" to help them identify new opportunities and risks, and manage the increasing volatility and complexity of a globalized world.

The firm creates platforms of contents – from strategic, behind closed doors, seminars to high profile international conferences. Smadja & Smadja has activities, clients and partners in Asia, North America, Europe, Latin America and the Middle East.